FLEET
SUMMIT

The Fleet Summit brings together qualified buyers and suppliers for two days of one-to-one meetings and networking.

23rd & 24th November 2026
Radisson Hotel & Conference Centre London Heathrow

8th & 9th June 2027
The Manchester Deansgate Hotel

In association with...

FLEET MANAGEMENT BRIEFING

EVENT OVERVIEW

The Fleet Summit is a highly targeted event, creating a platform for innovative suppliers to meet up to **60 senior fleet professionals,** with job titles including:

- Head of Fleet
- Fleet Director / Manager
- Head of Transport
- Transport Director / Manager
- Head of Fleet Operations
- Fleet Operations Director / Manager

All-inclusive packages include:

- An itinerary of pre-arranged, one-to-one meetings with pre-qualified fleet buyers based on mutual interest
- A fully furnished stand, with electrics
- Delegate contact database post-event
- Extensive brand exposure
- Unlimited networking opportunities
- Full hospitality – overnight accommodation, all meals and refreshments throughout

We organise personalised appointments for you to host at your supplier stand. Each supplier will have **25-minute meetings** with key decision makers throughout the event.

The Summit has been running for **11 years**

Over **1280** business **meetings** facilitated at each event

Average Annual Spend



All delegates attending require new solutions

72%

of companies have secured business post-event

Here is a taste of our event experience...



The event was well set up to easily identify timings and locations. The staff were very helpful and friendly and also very attentive where required. There were a lot of relevant prospective clients that were interested in our products and services along with some familiar faces as an opportunity to catch up in the coffee breaks. All in all, a very good first experience

ALLSTAR BUSINESS SOLUTIONS

A really useful event with quality, guaranteed meetings with businesses looking for our services. Well organised, with everything taken care of! We'll be attending again!

CORPARISON

ALL-INCLUSIVE PACKAGES

PRE-EVENT

- Detailed profile on attending delegates
- Access to online portal for meeting selections
- Draft meeting schedule to help prepare for the event (2-3 days before)
- LinkedIn announcement of event attendance

DURING THE EVENT

POST-EVENT

- Contact database of all attendees
- Feedback from interested delegates

GOLD PACKAGE – £9,800 + VAT

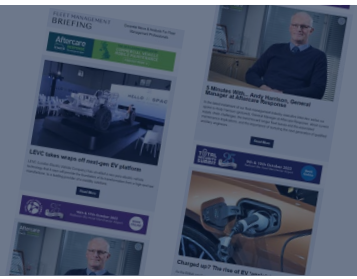
- Inclusive of two representatives
- Access to pre-qualified senior delegates
- Itinerary of pre-scheduled 1-2-1 meetings (potential of up to 25)
- 25 minute meetings
- 2m x 1m stand (including table / chairs / lighting / electrics)
- Additional separate table/chairs for 2nd representative meeting
- Networking opportunities –
  - Group scheduled breaks
  - Lunch
  - Evening drinks reception
  - 2 x places at evening dinner
  - After dinner entertainment
- Overnight accommodation
- All meals and refreshments throughout
- Logo branding at live event registration stand
- Event guide; Directory listing and full page A5 advert
- Fleet Management Briefing Newsletter -
  - 1 x Insert banner in 2 newsletter editions
  - 1 x Q&A interview with senior team member
  - 1 x Product spotlight
  - LinkedIn announcement of event attendance

SILVER PACKAGE – £6,750 + VAT

- Inclusive of one representative
- Access to pre-qualified senior delegates
- Itinerary of pre-scheduled 1-2-1 meetings (potential of up to 15)
- 25 minute meetings
- 2m x 1m stand (including table / chairs / lighting / electrics)
- Networking opportunities –
  - Group scheduled breaks
  - Lunch
  - Evening drinks reception
  - 1 x place at evening dinner
  - After dinner entertainment
- Overnight accommodation
- All meals and refreshments throughout
- Logo branding at live event registration stand
- Event guide; Directory listing
- Fleet Managemet Briefing Newsletter -
  - 1 x Product spotlight
  - 1 x PR sponsored content
  - LinkedIn announcement of event attendance

FLEET MANAGEMENT BRIEFING

Fleet Briefing is an industry resource delivering news & analysis from across the Fleet Industry, directly to the people who matter – through a dedicated online portal and a fortnightly email newsletter.



6,207
subscribers

FEATURES

JANUARY
Electric & Hybrid Vehicles

FEBRUARY
Dash Cams

MARCH
Driver Training

APRIL
Accident & Risk Management

MAY
Fleet Management Software

JUNE
Telematics / Tracking

JULY
Contract Hire & Leasing

AUGUST
LPG/Alternative Fuel & Fuel Management

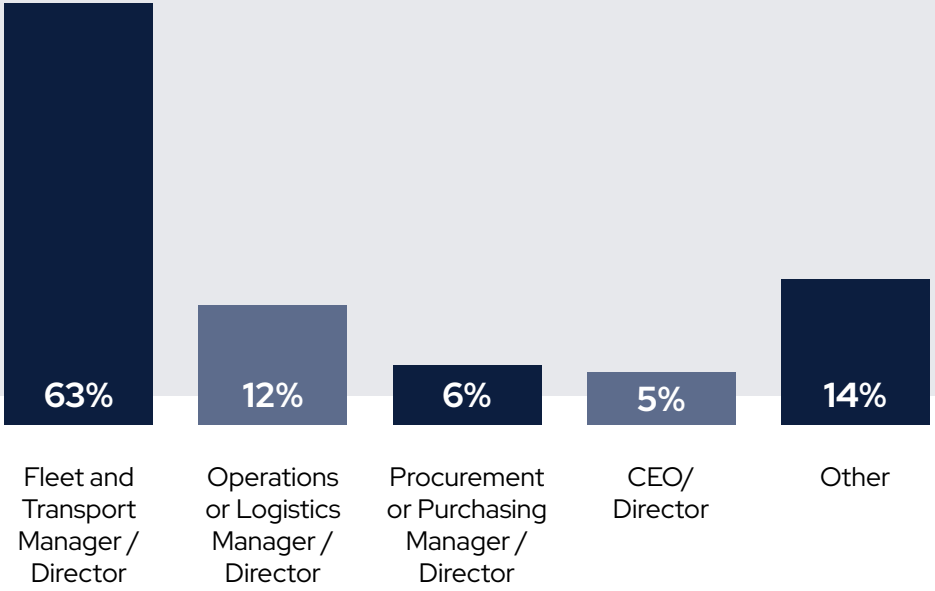
SEPTEMBER
EV Infrastructure

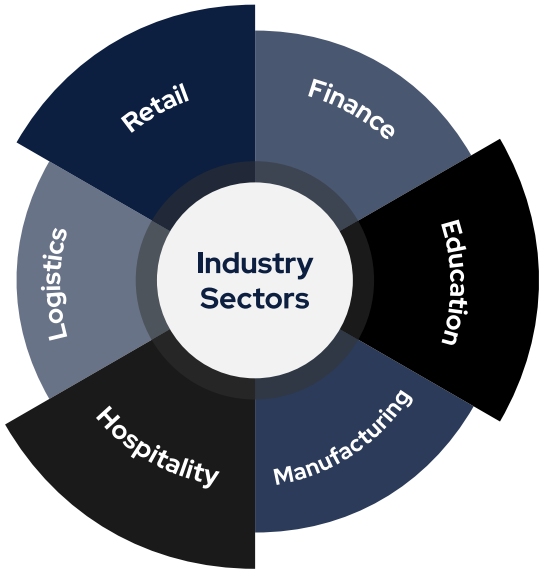
OCTOBER
Duty of Care

NOVEMBER
Grey Fleet

DECEMBER
Service, Maintenance & Repair

OUR AUDIENCE IS UK AND EUROPEAN BASED





READERSHIP

3-MONTH BRAND EXPOSURE CAMPAIGN

- 3 x sponsored editorial articles, to highlight product or service
- 3 x insert banner (separate newsletters)
- 1 x Q&A interview with a member of your team
- 4 x supported social media posts

Cost - £1,000
Plus add 1 x bespoke email send for £500

WEBINAR CAMPAIGN

- 1 x dedicated news story
- 3 x social media posts pre-event
- Attendance and report write-up by Briefing Editor
- If recorded, webinar video to be promoted via social media post-event

Cost - £500
Plus add 1 x bespoke email send for £500

FEATURE BUNDLE

- Promote your products and services with a dedicated themed Briefing newsletter.
- Insert banner for 1 month (2 editions)
- 1 x product article
- 1 x social media post

Cost - £500

BESPOKE EMAIL

Send a bespoke email to an audience of **3,532 decision makers.**

Cost - £1,500

NEWSLETTER TAKEOVER

Receive full coverage and brand exposure by taking over one full newsletter, promoting your services to an audience of decision makers.

- 6 articles
- 4 banner ads

Cost - £2,450

VIEW AN EXAMPLE NEWSLETTER HERE

ADVERT & EDITORIAL POSITIONS

INSERT BANNER
1 month - **£350** / 3 months - **£825**

SPONSORED CONTENT
1 month - **£200** / 3 months - **£450**
To include **50-100 words**, image and URL

Q&A / INTERVIEW / PRODUCT COVERAGE
1 month - **£200** / 3 months - **£450**
350 words and profile image.

INDUSTRY PRODUCT SPOTLIGHT
Per insertion - **£150** / 4 insertions - **£450**
250 words, image, and URL

GUEST BLOG
Per insertion - **£150** / 4 insertions - **£450**
350+ words, plus image and URL

SPONSORED SURVEY
Survey hosted by yourself, promoted through the Briefing newsletter - **£750**

POLL
Newsletter article promoting your poll - **£295**

FLEET SUMMIT

LET'S CONNECT

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