

SUPPLIER PACKAGES

HEADLINE PARTNER – £13,500+VAT

EVENT

- Inclusive of three representatives
- Access to pre-qualified senior delegates
- Itinerary of pre-scheduled 1-2-1 meetings (potential of up to 32)
- 20 – 25 minute meetings
- 4m x 1m Exclusive Premium Headline partner stand and location (including table / chairs / lighting / electrics)
- Networking opportunities –
 - Group scheduled breaks
 - Lunch
- All meals and refreshments throughout
- Logo branding at live event registration stand
- Option to provide promotional bag for all attendees
- Option to provide additional roll-up banners for exposure in event room
- Event guide
 - Directory listing
 - Full page A5 advert – inside front cover

Fleet Management Briefing Newsletter

- 1 x Insert banner for 4 newsletter editions
- 1 x Q&A interview with senior team member
- 1 x Product spotlight
- Content promoted via social media

PRE-EVENT

- Detailed profiles on attending delegates
- Access to online portal for meeting selections
- Draft meeting schedule to help prepare for the event (2-3 working days before)
- Branding on event webpage inclusive of logo, description, and URL link to website
- Included in social media posts
- 1 x bespoke email to attendees of event (one month before event)

POST-EVENT

- Contact database of all attendees
- Feedback from interested delegates
- 1 x bespoke email to event database (1 month after event)